

EMILY BACKUS

Visual Designer in **Denver, Colorado**
I build **colorful & authentic** brands

Experience

2021-Now

Human Nature Studios

Brand Designer & Illustrator

2020-Now

Human Nature Designs

Founder, Creative Director

2016-2019

Exela Technologies

Design Specialist

2016-2019

Morrison & Foerster

Mktg Coordinator - Design & Creative

Education

2013-2016

University of Denver

Dual Bachelor's Degree -
Media, Film and Journalism
Studies & Sociolegal Studies
Graduated Cum Laude,
Dean's List & Mt. Evans Scholar

2016-2023

Continued Education

Design Fundamentals @ UCLA
Adobe InDesign CC Masterclass 2020
Adobe Illustrator CC Masterclass 2020
Logo Design Mastery in Adobe Illustrator
Made by James - Logo Legend's Course

Expertise

- brand strategy
- logo design
- illustration
- iconography
- typography
- apparel & merch
- ecommerce/retail
- brand + media kits
- display ads
- pitch deck design

Adobe Creative Suite

Illustrator, InDesign, Photoshop,
Premiere Pro, (Mac & Microsoft)

**Google Suite, Figma, Trello,
Microsoft Suite, Shopify, Wix,
Trello, Asana, MailChimp**